

STRICTLY CASH BASIS

Alma Hardwares Change Policy June 1, 1918

Present Conditions Warrant Our Decision as a Measure of Protection and Economy in This Great Crisis of the World's History. Our Nation's Thrift and Our Mutual Savings Prompts the Move, and Many Other Reasons Force the Issue.

Cash Buying Means More Saved by the Consumer

Mutual Benefits

THE mutual benefits to be derived from the change to a strictly cash basis, are easily discernible. When you buy for cash, you are not going to over-buy, nor are you apt to make idle and unnecessary purchases. You will use judgment and intelligence, thereby saving your money and conserving the National Resource.

We will receive cash for the goods we sell, a condition which heretofore has not been general, and which will allow us to pay our creditors promptly. We are compelled to pay for our goods in a very few days' time, since manufacturers everywhere are going on a cash basis. It also means a saving to us since we will be able to take advantage of discounts, and at the same time will have no money tied up in poor and uncollectable accounts.

The Logical Move

THERE are many reasons why it is necessary for us to sell our merchandise upon a strictly cash basis, reasons which might also be applied to all branches of business. Foremost among them all, however, is the fact that cash business makes for economy, saving and conservation of the country's resources. Cash exchange also stabilizes the industry and business of the country, and makes for a more rapid progress in preparing the Nation to meet any crisis which may come.

We will place the Hardware business on a cash basis in order that we may protect ourselves against the unnecessary investment and possible loss of our capital. Receiving cash for our merchandise will enable us to operate our stores with less capital and will allow the freed money to go into channels where it will be of greater benefit to our Government.

Your welfare is taken into consideration as well, for in compelling you to wait until you have the cash before you are allowed to make a purchase, we free you from a debt you might assume, a debt which may later become irksome or even impossible to pay.

Our interests as business men and your interests as the consumer, are alike best served when the strictly cash basis of buying is established, and it may be added that proper treatment of our individual resource is the only patriotic way to serve our country.

Special Terms

IN placing the Hardware business upon a strictly cash basis, we are compelled to make a concession to the Contractors and Builders, who in many instances are not free to make their many purchases in person, and must send an employee or messenger after innumerable articles which must be bought as needs arise while the building is in the process of construction.

To meet the above conditions and treat the contractor and builder with the proper consideration, we have decided to allow them until the first of every month on incidental purchases. This rule will be strictly regarded, and the above consideration will meet with the limited extension of credit.

This decision will be made for business reasons only, and absolutely no partiality will be shown.

In All Fairness—Let's Co-operate

Glass & Hannah

Earl C. Clapp

H. B. Hough

The European Cafe

The Best is None too Good

EVERY endeavor is made by us to give our patrons the best food that we can secure for the money. It makes our meals the best.

HURRY UP LUNCHES

The busy people who want quick service find it here. We cater to the busy people and they say we satisfy them. Why not try us once?

The European Cafe

NICK BARDAVELL & CO.

HEADLIGHT CIGARS

Ask Your Dealer

Bring Your Job Printing to Us

FOREST HILL

Reuben Foglesong has purchased a new car.

Arthur Courter of Detroit was visiting relatives in town last week. Miss Edna Sias was home from Ashley over the week end.

Edgar Sias has purchased a fine team of horses and expects to do some farm work this summer.

A number from here attended the funeral of J. Potter at St. Louis Monday.

The L. A. S. will meet with Mrs. E. Parsons Thursday p. m.

Mr. and Mrs. Jay Hawk have been entertaining the latter's sister, Mrs. Hoey, of Pontiac the past week.

Mr. and Mrs. Ed. Medler and Mrs. Will Moody were Alma shoppers Saturday.

The funeral of Thomas Gallagher was held at the family residence Wednesday afternoon, Rev. Bedine of Elm Hall officiating, and he was laid to rest in the Shepherd cemetery, beside the wife who preceded him to the better land a number of years ago.

Mr. Gallagher was one of the old pioneers of this vicinity, having lived here for 66 years, dying at the age of 85 years. He leaves two sons and two daughters, all of whom were present at the funeral. The family have the sympathy of the whole community.

John Gallagher of Ludington was called here by the illness and death of his brother, Thomas Gallagher.

Mrs. Bert Kemp and son, George, were quite sick a few days last week.

The M. E. Ladies' aid will meet at the church at Parkington Wednesday, May 22, to do Red Cross work.

J. W. Doane of Mt. Pleasant, Mrs. Fred Phillips of Owosso, Mrs. Freeman Johnson of Ithaca, Mr. and Mrs. M. Shong, Mr. and Mrs. VanNorman and son, Mrs. Will Hubbs, Mrs. Anna Johnson and Mrs. Mart Smith of Alma were among those present who came from a distance to attend the funeral of Mr. Gallagher Wednesday.

Mr. and Mrs. Harry Markham and sons of Alma spent the week end with Mr. and Mrs. Don Hayes.

Considerable damage was done in this vicinity by the windstorm Thursday night.

SOUTHEAST COE

Willis Hopkins has moved his family onto his farm west of the Elm Grove school house for the summer.

Hugh Byers and family of Alma spent Sunday at the home of their parents here.

Lester Leonard and wife of Alma visited at the home of his parents last week.

Mrs. Charles Oliver of Alma who was visiting at the home of her parents last week, returned home Sunday.

Mrs. Grant Leonard has been on the sick list during the past week suffering from the grip.

Mrs. Mary Laudensinger of St. Louis visited with her parents Sunday.

day and on her return took her two little children with her.

Quite a number of friends and neighbors of those who suffered from the storm of Thursday night, were out assisting in repairing the damage Monday.

Mr. and Mrs. Alva Hopkins and family visited at the home of his parents the latter part of last week. He expects to move to Lansing this week where he has secured a position for the summer.

Considerable damage was done to the church roof by the storm Thursday night, and a number of windows were broken out of various houses in this section. Numerous silos and barns were also blown down by the high wind.

The cradle roll at the church was postponed until next Sunday, because of the rain. There will be music Sunday by Miss Alexander and also by the male quartette.

C. O. Alexander spent several days last week in Detroit on business.

VESTABURG ITEMS

By Our Own Correspondent

Fred Reader and sons, Otis and Gerald, spent Saturday in Saginaw.

John Bowers and two sons of Lansing spent the week end with Ed. and Grant Keeler and other friends.

Glenn Worden has taken possession of the meat market which he purchased of Jollie Hare.

John Nickerson of Stanton was a Tuesday visitor of his brother, George.

Mrs. H. Mayo Foster, who has been teaching here, returned to her home in Edmore Wednesday.

Mrs. Jennie Greer, who is working in Ithaca, was home over Sunday.

Charles Huntley arrived here from Lansing Saturday evening to spend over Sunday with his sister, Mrs. Perry Watts and see to the barn on his farm northwest of here which was destroyed by the windstorm.

Mr. and Mrs. Rube Griffith of Buffalo, N. Y., are here visiting the former's mother, Mrs. Ben Borden, and other relatives.

John Bernius spent Wednesday and Thursday in Grand Rapids.

Mrs. Lula Bridwell and daughter spent Tuesday with Mrs. John Thurlby and went to Saginaw that evening.

Dr. Hubbard spent Tuesday night of last week in Grand Rapids. On Wednesday he was in Battle Creek attending the meeting of the State Medical Association and Thursday he spent at Camp Custer as the association spent the day there.

Mrs. Delbert Botsford and son of Lansing spent the latter part of the week here with her parents, Mr. and Mrs. Henry Lewis.

Mr. and Mrs. Vern Cook and daughters and his mother and also Mr. and Mrs. Stanley Kelley and her brother, William Hores, of Edmore spent Sunday at the home of Rev. and Mrs. R. J. Bartlett.

Mrs. Minnie Cook and daughters of Edmore are spending the week with her parents, Mr. and Mrs. M. J. Briggs.

Mrs. Conley Stauffer has returned from her visit with her husband who is in the service at Ft. Oglethorpe, Ga., and resumed teaching Wednesday. She reports they like Michigan better than the south and that Mr. Stauffer likes the work he is doing in the hospital.

Mrs. Wm. Vandhorn and daughter went to Detroit Saturday to join her husband who has employment there.

Bahl Rhodes, who is working in Lansing is here visiting his parents, Mr. and Mrs. Dewitt Murtaugh, who are living on a farm north of Vestaburg. Bahl says he is to enter the service for his country this month and is making a visit with relatives and friends in Vestaburg where he was raised.

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Miss Nina Scranton spent the week end in Edmore.

Mrs. Delia Sutton entertained relatives from Alma over the week-end.

Mr. and Mrs. Fred Cornell went to Grand Rapids Saturday and returned home with a new auto.

Mr. and Mrs. L. Wood and daughter and Mr. Lockwood of Alma were Sunday visitors at the home of Mrs. Wood's aunt, Mrs. Fred Howay.

Attend the Red Cross Service which is to be held at the Church of Christ Sunday evening, May 19th.

CIRCULATION STATEMENT

Statement of the Ownership, Management, Circulation, Etc., Required by the Act of Congress of August 24, 1912.

1. That the name and address of the publisher, editor, managing editor, and business managers are:

Publisher, C. F. Brown, Alma, Mich. Editor, C. F. Brown, Alma, Mich. Managing Editor, C. F. Brown, Alma, Mich. Business Manager, C. F. Brown, Alma, Mich.

2. That the owners are: (Give names and addresses of individual owners, or, if a corporation, give its name and the names and addresses of stockholders owning or holding 1 per cent or more of the total amount of stock.)

C. F. Brown, Alma, Mich.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of the total amount of bonds, mortgages or other securities are: (If there are none so state.)

None.

4. That the total number of copies of this publication for the week ending May 13, 1918, was:

Sworn to and subscribed before me this 25th day of April, 1918.

D. L. JOHNSON.

My commission expires July 16, 1921.

NOTICE

The special Sewer tax for the several sewer districts in said City of Alma are now due. I will be at the office of Sharrar & Watson to receive said taxes any time for the next thirty days.

Alma, Mich., May 1, 1918. (42-3-c)

D. W. ADAMS, City Treas.

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Try a Can of

Bancroft House Coffee



It is popular wherever known because sold only in air-tight cans. Aroma and strength preserved—no chance for dust and dirt to spoil it.

The price is a great saving in every home.

Ask for Bancroft House Coffee

Valley City Coffee & Spice Mills, Saginaw

One Million Dollars

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Michigan is one of the states that has a large and successful mutual automobile insurance company with over 30,000 members with 780 claims paid, and still has a surplus fund of about \$70,000.

The Company is well located in a small town and makes a specialty of insuring the automobiles of farmers and the business men of the small towns in Michigan. It started at the right time and is now starting its fourth season of success.

It is the only mutual automobile insurance company that publishes the amount of money on hand to take care of its members and the number of members.

The responsible and active agents are acting for the Company as they do not wish to represent a small company. Why take chances on a small company when you can insure in the big and well established mutual. It is the only mutual company in Michigan that can stand the shock of serious losses and pay the claims promptly with money now in the treasury.

Cost only \$1.00 for policy and 25c per H. P., covering fire, theft and liability.

CITIZEN'S MUTUAL AUTO INSURANCE CO.

HOWELL, MICHIGAN

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